

# Christopher Byrne, MBA

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Sebastopol, California

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## Objective

To apply a whole systems perspective informed by the [GreenMBA](http://GreenMBA.com) in collaboration with visionary organizations having a positive influence on the financial, ecological, and social aspects of the community and planet.

## Degrees and Certificates

MBA, *Sustainable Enterprise*, New College of California, 2005 <http://GreenMBA.com>

BA, *Philosophy*, State University of New York at Albany, 1995; Cum Laude

AQAL *Integral Sustainability Practitioner Seminar*, Integral Institute 2006

*Whole Systems Design Advanced Certification*, Cascadia Permaculture Institute 2006

## Skills Summary

- Comprehensive Green Business Strategist, Systems Designer, Project Developer.
- Accomplished Personnel and Project Coordinator.
- Clear Presenter, Writer, and Communicator.
- Excellent Stakeholder Liaison.
- Technologically Savvy (e.g. Software/Internet; Green/Clean Tech)
  - Software Expertise:
    - MS Excel, MS Word, Powerpoint/Keynote
    - Mac OS Power User, Windows proficient
    - Visual Concept Representation; “mind-mapping”
    - Wordpress (as a CMS) and various POS, Database, Wiki, Productivity, Accounting and Invoicing applications
    - Working knowledge of HTML and CSS, as well as basic graphic design.
  - Social Networking Aficionado (e.g. [Twitter](https://twitter.com); Facebook)

## Professional Experience

*ByrneGreen Consulting* <http://byrnegreen.com>

**Founder** 7-05 – Present, Ashland OR, Mendocino CA

- Successfully developed and applied business planning, organizational development, and ecological business practices consulting framework across diverse needs of clientele.
- Consistently translated benefits of “green business” to the bottom line of established SMEs and Start-ups. A sample clients list can be found at the [ByrneGreen Clients Page](#).

*Equilibrium Media / EQ.TV* <http://eq.tv>

**Director of Operations** 12/06-01/08, Ashland OR

- Business planning and investor relations; Technology Research and Integration.

*Avalon Springs Eco-village and Retreat Center* <http://www.avalonsprings.org>  
**Sustainability Coordinator / Board of Directors** 9/05- 1/07 Middletown, California

- Assembled Sustainable Design Team; Coordinated project through master plan phase.
- Lead Researcher: Funding, Grants, and Technology.
- Designed and Implemented Organization's Communication and Database Protocol.
- Liaison to County in Application Phase of Project.

*California FarmLink* <http://californiafarmlink.org>

**Program Assistant** 7/04 -- 7/05 Sebastopol, CA

- Acquired valuable experience of 501(c)3's, NGOs and small-farm land-tenure issues.
- Coordinated program proposal and reporting across multiple funding types.
- Managed database of over 2,500 program participants.

*Popular SF Mission District Restaurant*

**Assistant General Manager | Bar Manager** 09/2001 -- 11/2003 San Francisco CA

- Front of House (Server and Bar) staff supervisor for high volume, upscale small plate and wine bar in the Mission District of San Francisco.
- Weekly staff scheduling.
- Weekly inventory and ordering coordinator.
- Nightly cash and credit batch reconciliation
- Hiring Manager and Lead Trainer.

*ECC Japan* <http://recruiting.ecc.co.jp>

**Curriculum Designer / Instructor** 8/00-5/01 Tokyo, Japan

- Worked closely with faculty at three Tokyo area schools to develop, coordinate, and implement an improved English curriculum.
- Succeeded in securing faculty, parent, and community participation and support.
- Lived intimately in Japanese culture.

### **Other Relevant Experience and Interests**

- Public talks given on multiple topics, including: Intro to Sustainability; Social Networking for Business; Permaculture; Regional Economics; Complimentary Currency and Local \$.
- Licensed Real Estate Agent and Branch Manager, Brooklyn, New York 1991-1997.
- Diverse professional network and broad perspective in Sustainable Design related fields: e.g. Agriculture, Business; Green Building, Collaborative Technologies and Marketing.
- Produced and co-taught 6-weekend (84 Hour) Permaculture Workshop, Winter 2008
- Bi Wheeled Traveler: Motorcycle and Utility Bicycles.

### **Further Reference**

<http://byrnegreen.com>

<http://greenmba.com>

<http://bit.ly/cbyrne>